



Conference Sponsorship & Advertising Opportunities

Over 275 physical therapists, physical therapist assistants, students and guests from throughout Wisconsin are expected to attend the WPTA 2019 Spring Conference in La Crosse. **Though there is no onsite exhibit hall at our Spring Conferences, we invite you to participate through one or more of the following ways:**

Sponsorships

Increase your visibility at the conference by sponsoring a breakfast, break, or even our Business Meeting or Awards Luncheon. Your company will receive signage at the sponsored event along with an acknowledgement in every participant's conference packet. Prices listed on next page.

Advertising

Advertising will be accepted for placement in every participant's conference packet.

Full Page - \$250 (1- sided only - ads will be duplicated as black & white on color paper).

Mailing Lists

A mailing list can be purchased with names and addresses of conference attendees. Pre-conference lists - \$35 and will be sent to you two weeks prior to the conference. Post-conference lists - \$50 and will be sent to you within one week of the conference conclusion.

Material Distribution

WPTA can distribute your flyer, brochure, catalog, giveaway, etc. to participants for a \$100 fee. Details on where to ship materials will be included with your confirmation. Limited to one type of item.

Marketing Packages to Fit Your Advertising Needs!

GOLD - \$675

- Business meeting or awards luncheon sponsorship
- Post-conference mailing list
- Digital eNews ad for 1 month*
- One featured Facebook post

**WPTA eNews is a twice monthly electronic newsletter sent to WPTA members*

SILVER - \$250

- Breakfast or break sponsorship
- Material distribution
- Post-conference mailing list

BRONZE - \$175

- Breakfast or break sponsorship
- Post-conference mailing list

Mark your calendars now for the **Exhibit Hall at the WPTA Fall Conference** in Middleton on October 10, 2019!

please turn over for registration form →

WPTA Spring Conference Registration Form

Contact Name _____

Company Name _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____

Sponsorship Opportunities

- _____ Breakfast - \$150 _____ Thursday _____ Friday
_____ Morning and Afternoon Breaks - \$150 _____ Thursday _____ Friday
_____ Business Meeting Luncheon - \$300
_____ Awards Luncheon - \$300

Advertising in Conference Packets

- _____ \$250 8.5 x 11" (1- sided only - ads will be duplicated as black & white on color paper)
Camera ready art must be emailed to amy.reiter@wpta.org by April 5, 2019

Material Distribution

- _____ \$100 We will distribute a brochure/catalog, giveaway, etc. to participants (*limit one item*).
Materials must be received in the WPTA chatper office by April 12, 2019

Mailing Lists _____ Pre-Conference - \$35 _____ Post Conference - \$50

Packages _____ Gold - \$675 (*a \$950 value!*) _____ Silver - \$250 (*save \$50!*) _____ Bronze - \$175 (*save \$25!*)

Payment

Check Enclosed (Please make checks payable to WPTA)

Or - Credit Card VISA MasterCard Discover

Card Number _____ Security Code _____

(If Business Credit Card)

Cardholder's Name (print) _____

Billing Address _____

City/State/Zip _____

Exp. Date _____ Signature _____ Total \$ _____



Wisconsin Physical Therapy Association

For more advertising opportunities visit
www.wpta.org to download our media kit.

Mail, Fax or Email (with credit card info) to:

Wisconsin Physical Therapy Association

3510 East Washington Avenue • Madison, WI 53704

Fax: 608/221-9697 | Email: wpta@wpta.org

For information or questions concerning vendor opportunities
please contact us at 608/221-9191 or e-mail: wpta@wpta.org.